

## **ENTREPRENEURSHIP AWARENESS CAMP (EAC)**

### **Activity Report**

**Type of Activity:** Entrepreneurship Awareness Camp (EAC)

**Title of Activity:** Three days Entrepreneurship Awareness Camp

**Name of associating organization:** DST-NIMAT (Department of science and technology, National Implementing and Monitoring Agency for Training)

**Date and time:** 8<sup>th</sup> – 10<sup>th</sup> March 2021.

**Target Students:** B. Pharm and M. Pharm students.

**About activity:** Three days Entrepreneurship Awareness Camp sponsored by National Implementing and Monitoring Agency for Training (NIMAT) under the aegis of National Science & Technology Entrepreneurship Development Board (NSTEDB), Department of Science & Technology (DST), established by Government of India in 1982. To promote & strengthen Science & Technology entrepreneurship, the camp was conducted to create awareness among faculty members and students of Pharmacy, Engineering and Science courses about various facets of entrepreneurship as an alternative career option as also to highlight the merits of pursuing such an option. Successful entrepreneurs have the aptitude to transform the way we live and work, their successful innovations may improve standards of living, and in addition to creating wealth. Entrepreneurs also create jobs and contribute to a growing economy. On behalf of NSTEDB, DST the project is implemented by Entrepreneurship Development Institute of India (EDII), Ahmedabad on pan India basis. The target Group of the camp are Pharmacy, Engineering and Science and Technology graduates/diploma holders or those who are doing their final year diploma/degree in Pharmacy/engineering/technology/science. Approximately 100-110 students from B. Pharm and M. Pharm attended the camp.

The following eminent resource persons from academia and industry had delivered the lectures:

- i. Mr. Azhar Pathan: M. Pharm.  
Director,  
Pristyn Research Solutions. T-21/4,  
Software Technology Park of India, MIDC,  
Aurangabad, Maharashtra.  
Email- info@pristynresearch.com, Ph: 090288 39789.
- ii. Dr. S.S.Toshniwal: M. Pharm; LLB, Ph.D.  
Director,  
Vidarbha Institute of Pharmacy,  
Washim.  
Email-toshniwal\_ss@yahoo.com  
Ph:9325213091.
- iii. Dr. M.H.G. Dehghan  
Y B Chavan College of Pharmacy,  
Aurangabad, Maharashtra.  
Email- mhdehghan@hotmail.com.  
Ph: 9823668433.
- iv. Mr. Mukesh Jain: B. Pharm.  
Adora Products Pvt Ltd.  
H-23/1/6, MIDC Waluj,  
Aurangabad, Maharashtra, India. 431119  
*Email*-adorapharma@gmail.com,  
Ph: 9561082901.
- v. Dr. S. R. Lahoti: M. Pharm; Ph.D.  
Professor.  
Y B Chavan College of Pharmacy,  
Aurangabad, Maharashtra.  
Email- pharmalahoti@gmail.com  
Ph: 9823371119.
- vi. Dr. S. R. Lahoti: M. Pharm; Ph.D.  
Director,  
Life Skills.  
Training and placement Institute.  
Regd Office: 27 Ganesh Colony,  
T.V. Centre road, Aurangabad, Maharashtra.  
Email- keyskills9@gmail.com  
Ph:.9665120111.

The highlights of the camp are as follows:

Dr. S.R. Lahoti delivered the talk on “Historical background, Entrepreneurship and the present scenario, Identification of the opportunities for Entrepreneurs”. Mr. Azhar Pathan detailed about “How to start a small scale Unit (SSI), General concept about the Government formalities, rules & regulation, financial aspects of SSI unit”. Dr. M.H.G. Dehghan conducted the session on the topic “Mechanism of product selection and technology-assistance from R&D labs and others on choice of technology”. Dr. S.S. Toshniwal delivered the speech on the topic of “Creativity and business” in which he discussed the importance of creativity in modern business and also highlighted the significance of IPR. Mr. Parvez Khan highlighted the importance and impact of Communication skills for better results. Lectures by practicing entrepreneur’s success stories common problems faced by entrepreneurs were covered by Mr. Mukesh Jain; and he also enlightened the audience with the different schemes and mode of financial assistance from Govt. agencies, banks, financial institutions etc. The students visited Adora product Pvt Ltd Waluj Aurangabad, a Pharmaceutical Manufacturing company as part of the Factory visit session. Plenary session was followed by discussion with the participants for their reactions about the camp including factory visit. Participation certificates were distributed to resource persons as well delegates.

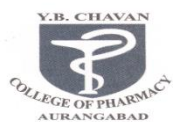
**Outcome:** The camp created awareness among faculty members and students of Pharmacy, about various facets of entrepreneurship as an alternative career option as also to highlight the merits of pursuing such an option.

**Feedback:** The analysis of the feedback revealed the camp was well appreciated by the delegates and suggested to arrange more such camp.

**Coordinated by:** Institutions Innovation Cell (IIC)

Dr. Furquan khan  
Camp Coordinator (EAC)  
Assistant Professor,  
Y. B. Chavan College of Pharmacy,  
Rauza Bagh Aurangabad.  
Maharashtra , 431001.





**Dr. Rafiq Zakaria Campus**  
Maulana Azad Educational Trust's  
**Y.B. CHAVAN COLLEGE OF PHARMACY**  
(B.Pharm, M.Pharm & Research Centre)  
ISO 9001 - 2008 CERTIFIED | DTE Code - 2148 | NIRF - 2018 ALL INDIA RANK 34<sup>th</sup>  
NAAC ACCREDITATION "A" GRADE WITH 3.23 CGPA SCORE

### **Activity Report**

**Type of activity:** Impact Lecture Series II (Lecture 1)

**Title of activity:** "Entrepreneurship in Pharmacy"

**Name of the associating organization:** All India Council of Technical Education (AICTE) and Ministry of Education's Innovation cell (MIC)

**Date and time:** 20<sup>th</sup> October 2021, 11 a.m.

**Target Students:** B. Pharm, M. Pharm final year students and faculty members.

**About activity:** The Impact Lecture Series is sponsored by All India Council of Technical Education (AICTE) and Ministry of Education's Innovation cell (MIC). The Objective of the impact lecture sessions is to support IIC institutions to generate awareness on innovation, IPR and start up in such institutions with funding assistance from MIC & AICTE. These sessions will not only streamline campus innovation and start-up ecosystem but also help in establishing strong connection with ecosystem enablers at regional and national level, and aware students and faculty members about innovation ecosystem in their surrounding and at national level. The target Group of the Webinar was Pharmacy graduate, post graduate and research scholars. Approximately 250 plus students and faculty members attended the webinar.

The Webinar was delivered (Live) on Microsoft teams App by the following eminent resource person.

➤ **Dr. SAILESH JAYANTILAL WADHER**

**Professor and Director, School of Pharmacy,  
Swami Ramanand Teerth Marathwada University,  
Nanded, Maharashtra.**

He has a vast experience of 22 Years. He is a Member of Institutional IQAC steering committee, Head Department of Quality Assurance, School of Pharmacy. Convener: RUSA Centre for Herbo Medicinal Studies, SRTM University, Nanded. He had also been appointed as a I/C Director: Innovation, Incubation and Linkages, SRTM University, Nanded: from Oct 2017 to July 2018 and Director from July 2018- Aug-2019. Sir has a couple of granted patents to his credit one of the granted patents is on A Process for Preparation of Linezolid

Nanobiocomposite for sustained release” And another Patent is granted for Synthesis and use of Novel flavonol derivatives against leukemia. Sir has 72 National and International PAPERS and many books PUBLISHED on the topics of Medicinal chemistry, Pharmaceutics, stereochemistry and Industrial Pharmacy. He has GUIDED 6 Ph. D and 60 M. PHARM STUDENTS and 05 Ph.D. Students are currently working under his supervision. Sir has received many prestigious awards. To mention a few, he has received COVID Warrior award at the Hands of Hon’ble Shri Ashok Chavan, PWD Minister Maharashtra State and Hon’ble Shri Uday Samant, Educational Minister, Maharashtra State. Sir has been awarded with Best researcher award by Institute of Scholar in the year 2020 and Best Researcher Award on Engineering, Science and Medicine by VDGGOOD Technology Factory in July 2020.

### **The highlights of the webinar are as follows:**

The Impact Lecture series session 2 lecture 1 on the Topic- Entrepreneurship in Pharmacy.

The guest speaker highlighted various areas of Entrepreneurship in Pharmacy field where still tremendous scope is still available such as manufacturing of saline water, Large volume parenterals, etc. The speaker also enlightened us about innovation, incubation and start-ups in Pharmacy. The difference between invention and innovation was described to participants i.e. the invention when converted into marketable product is called Innovation. The purpose and functioning of the Incubation centre was also highlighted. The difference between start-up business and conventional business was also made clear. The expert guest lecture showed funding opportunities from various government organizations such as Atal Incubation centre. He also detailed step by step process of starting a new Pharmaceutical Industry.

The flyer for the webinar is shown below:

**Y.B. Chavan College of Pharmacy, Aurangabad**  
 NAAC Accreditation "A" GRADE WITH 3.23 CGPA SCORE  
 NIRF-2021, ALL INDIA RANK 53

**Dr. Rafiq Zakaria Campus**  
 Maulana Azad Educational Trust

**20<sup>th</sup> of Oct. 2021**  
 at 11:00 am onward

**INSTITUTION'S INNOVATION COUNCIL**  
 (University of 1000 Initiatives)

**ONLINE IMPACT LECTURE SERIES**  
**Session II**  
**Lecture 1 – Entrepreneurship in Pharmacy**  
**Lecture 2 – Design thinking and Critical thinking in Pharmacy**

**Speaker 01: Dr. Shailesh J. Wadher**  
 Professor  
 Director, School of Pharmacy, SRTM University Nanded.

**Speaker 02: Dr. Prakash Itankar**  
 Professor  
 RTM Nagpur University,  
 Nagpur, Maharashtra.

**Registration Link : <https://forms.gle/MWHpSM3PHD1SBAJDA>**

**Dr. S. N. Mokale**  
 Vice-President IIC

**Dr. Furquan Khan**  
 Convener IIC and Coordinator Impact Lecture series

**Dr. Bawazir Abubakar**  
 I/C Principal, President IIC

**YBCCPA-Institutions Innovation Council (IIC)**

## Session 2:

### **Lecture 1: Entrepreneurship in Pharmacy.**


 Platform: Microsoft teams

Registration link: <https://forms.gle/ppZTUtmk2sexidRZ7>

Session link: <https://cutt.ly/KRwfknP>

YouTube link: <https://youtu.be/RCMscg0Q7yE>

After submission of registration form, immediately joining link will be provided.

All attendees will be provided with e-certificate upon submission of feedback form & e-assessment. The link  for feedback form will be provided any time during webinar session.

**Outcome:** The Impact Lecture series session I created awareness among the participants about various fields of entrepreneurship in Pharmacy having good returns. The participants learned how invention can be converted into Innovation and ultimately leading to a successful Startup. The participants learned purpose and functioning of the Incubation centre.

**Feedback:** The analysis of the feedback revealed that the Impact lecture series was well appreciated by the participants and suggested to arrange more such sessions.

**Coordinated by:** All India Council of Technical Education (AICTE) and Ministry of Education's Innovation cell (MIC) and Institutions Innovation Council (IIC).

Dr. Furquan khan  
Assistant Professor,  
Y.B. Chavan College of Pharmacy.  
Coordinator, Impact Lecture Series,  
Convener, Institutions Innovation Council (IIC)



**Dr. Rafiq Zakaria Campus**  
Maulana Azad Educational Trust's  
**Y.B. CHAVAN COLLEGE OF PHARMACY**  
(B.Pharm, M.Pharm & Research Centre)  
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NAAC ACCREDITATION "A" GRADE WITH 3.23 CGPA SCORE

### **Activity Report**

**Type of activity:** Impact Lecture Series I (Lecture 1)

**Title of activity:** "Innovations in Pharmacy"

**Name of the associating organization:** All India Council of Technical Education (AICTE) and Ministry of Education's Innovation cell (MIC)

**Date and time:** 5<sup>th</sup> October 2021, 11 a.m.

**Target Students:** B. Pharm, M. Pharm final year students and faculty members.

**About activity:** The Impact Lecture Series is sponsored by All India Council of Technical Education (AICTE) and Ministry of Education's Innovation cell (MIC). The Objective of the impact lecture sessions is to support IIC institutions to generate awareness on innovation, IPR and start up in such institutions with funding assistance from MIC & AICTE. These sessions will not only streamline campus innovation and start-up ecosystem but also help in establishing strong connection with ecosystem enablers at regional and national level, and aware students and faculty members about innovation ecosystem in their surrounding and at national level. The target Group of the Webinar was Pharmacy graduate, post graduate and research scholars. Approximately 250 plus students and faculty members attended the webinar.

The Webinar was delivered (Live) on Microsoft teams App by the following eminent resource person.

➤ **Dr. Syed Moinuddin Rashid**

**General Manager**

**Wockhardt Research Centre,  
Aurangabad.**

**Mob: 9822230781**

**Email: moinmoinonline@yahoo.co.in**

Dr. Moinuddin has a vast experience of 18 Years in Formulation development of Oral solid and Liquid dosage forms. He has successfully developed and completed 37 drug products to be marketed in United states (ANDA) and 17 drug products in Europe. He is having expertise



in novel drug delivery systems and currently working on various dosage form such as sustained release tablets, Modified release tablets, Powder for solution, Chronomodulated tablets, Liquid filled in Hard gelatin capsules and sustained release suspension based on Wurster technology. The highlights of the webinar are as follows:

The Impact Lecture series session I lecture 1 on the Topic- Innovations in Pharmacy, created awareness about various aspects of Innovations in solid oral drug delivery system such as pellets containing tablets its manufacturing techniques, recent advancements in manufacturing equipment.

The flyer for the webinar is shown below:

**Y.B. CHAVAN**  
COLLEGE OF PHARMACY  
AURANGABAD

Dr. Rafiq Zakaria Campus  
Maulana Azad Educational Trust  
**Y.B. Chavan College of Pharmacy, Aurangabad**  
NAAC Accreditation "A" GRADE WITH 3.23 CGPA SCORE  
NIRF-2021, ALL INDIA RANK 53

05<sup>th</sup> of Oct. 2021  
at 11:00 am onward

**ONLINE IMPACT LECTURE SERIES**  
Session I

**Lecture 1 - Innovation in Pharmacy**  
**Lecture 2 - The role and application of IPR in Pharmacy**

**Speaker 01: Dr. Syed Moinuddin Rashid**  
General Manager, Formulation development, Wockhardt Research Centre, Aurangabad, Maharashtra

**Speaker 02 : Vijaykumar Shivpuje**  
Entrepreneur, Mentor, Patent agent, Start-up owner and facilitator. Director at Patlex Business Solutions

Registration Link : <https://forms.gle/YWnkfB7XCbjwChmq8>

Dr. S. N. Mokale  
Vice-President IIC

Dr. Furquan Khan  
Convener IIC

Dr. Bawazir Abubakar  
I/C Principal, President IIC

**YBCCPA-Institutions Innovation Council (IIC)**

→ Session I:

**Lecture 1: Innovations in Pharmacy.**

**Resource Person**

**Dr Syed Moinuddin**

General Manager,  
Wockhardt Research centre,  
Aurangabad.

Platform: Microsoft teams

Registration link: <https://forms.gle/YWnkfB7XCbjwChmq8>

Session link: [shorturl.at/qMT07](https://shorturl.at/qMT07)

Youtube link: <https://youtu.be/jNz2M0-zcmI>

After submission of registration form, immediately joining link will be provided. All attendees will be provided with e-certificate upon submission of feedback form & e-assessment. The link for feedback form will be provided any time during webinar session.

Dr. Abubakar Salam Bawazir, Incharge Principal & President IIC YBCCPA.  
Dr. Santosh Mokale, Vice Principal & vice President IIC YBCCPA.  
Dr. Furquan Khan, Convener-IIC, Coordinator Impact Lecture Series, YBCCPA.

**Outcome:** The Impact Lecture series session I created awareness about various aspects of Innovation in drug delivery system. The students learned current techniques in development of oral solid dosage forms. The students also learnt about the recent advancements in manufacturing technology for preparation of tablets containing pellets by using most advanced equipment.

**Feedback:** The analysis of the feedback revealed the webinar was well appreciated by the participants and suggested to arrange more such sessions.

**Coordinated by:** All India Council of Technical Education (AICTE) and Ministry of Education's Innovation cell (MIC) and Institutions Innovation Council (IIC).

Dr. Furquan khan  
Assistant Professor,  
Y.B. Chavan College of Pharmacy.  
Coordinator, Impact Lecture Series,  
Convener, Institutions Innovation Council (IIC)



**Dr. Rafiq Zakaria Campus**  
Maulana Azad Educational Trust's  
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(B.Pharm, M.Pharm & Research Centre)  
ISO 9001 - 2008 CERTIFIED | DTE Code - 2148 | NIRF - 2018 ALL INDIA RANK 34<sup>th</sup>  
NAAC ACCREDITATION "A" GRADE WITH 3.23 CGPA SCORE

### **Activity Report**

**Type of activity:** **Impact Lecture Series I (Lecture 2)**

**Title of activity:** **"The Role and applications of IPR in Pharmacy"**

**Name of the associating organization:** **All India Council of Technical Education (AICTE) and Ministry of Education's Innovation cell (MIC)**

**Date and time:** **5<sup>th</sup> October 2021, 2 p.m.**

**Target Students:** **B. Pharm, M. Pharm final year students and faculty members.**

**About activity:** The Impact Lecture Series is sponsored by All India Council of Technical Education (AICTE) and Ministry of Education's Innovation cell (MIC). The Objective of the impact lecture sessions is to support IIC institutions to generate awareness on innovation, IPR and start up in such institutions with funding assistance from MIC & AICTE. These sessions will not only streamline campus innovation and start-up ecosystem but also help in establishing strong connection with ecosystem enablers at regional and national level, and aware students and faculty members about innovation ecosystem in their surrounding and at national level. The target Group of the Webinar was Pharmacy graduate, post graduate and research scholars. Approximately 250 plus students and faculty members attended the webinar.

The Webinar was delivered (Live) on Microsoft teams App by the following eminent resource person.

➤ **Mr. Vijaykumar Shivpuje**

**Director**

**Patlex Business Solutions and Pharma Literati.**

**Latur, Maharashtra.**

Mentor Freelance with Startup India, Ministry of Commerce and Industry, Government of India as a, New Delhi, India. Honorary Advisor with ASSOCHAM New Delhi, India. ASSOCHAM is for IPR Awareness Campaigns, Intellectual Property Talent Search Examination and IPR policy making. Mentor of Change at Atal Tinkering Lab (ATL), Atal Innovation Mission (AIM), Niti Aayog, Govt of India. Senior Consultant at Jupiter Law Partners.

The highlights of the webinar are as follows:

The Impact Lecture series session I lecture 2 on the Topic- The Role and applications of IPR in Pharmacy enlightened students about importance of IPR in Pharmacy. The guest speaker highlighted the different aspects of patenting in allopathic medicines with special mention on herbal formulations. The expert speaker also detailed about the government fees structure for Indian patent application and recent regulations in patent fees.

The flyer for the webinar is shown below:

**Y.B. CHAVAN**  
COLLEGE OF PHARMACY  
AURANGABAD

Dr. Rafiq Zakaria Campus  
Maulana Azad Educational Trust  
**Y.B. Chavan College of Pharmacy, Aurangabad**  
NAAC Accreditation "A" GRADE WITH 3.23 CGPA SCORE  
NIRF-2021, ALL INDIA RANK 53

05<sup>th</sup> of Oct. 2021  
at 11:00 am onward

**ONLINE IMPACT LECTURE SERIES**  
Session I

**Lecture 1 - Innovation in Pharmacy**  
**Lecture 2 - The role and application of IPR in Pharmacy**

**Speaker 01: Dr. Syed Moinuddin Rashid**  
General Manager, Formulation development, Wockhardt  
Research Centre, Aurangabad, Maharashtra

**Speaker 02 : Vijaykumar Shivpuje**  
Entrepreneur, Mentor, Patent agent, Start-up owner and  
facilitator. Director at Patlex Business Solutions

Registration Link : <https://forms.gle/YWnkfB7XCbjwChmq8>

Dr. S. N. Mokale  
Vice-President IIC

Dr. Furquan Khan  
Convener IIC

Dr. Bawazir Abubakar  
I/C Principal, President IIC

**YBCCPA-Institutions Innovation Council (IIC)**

ONLINE WEBINAR

→ Session I:

Lecture 2: The Role and Applications of IPR in Pharmacy.

Resource Person:

Mr. Vijay Shivpuje:

Director Patlex Business Solutions &

Pharma Literati, Patent expert,

Latur, Maharashtra.

Platform: Microsoft teams

Registration link: <https://forms.gle/YWnkfB7XCbjwChmq8>

Session link: [shorturl.at/qMT07](https://shorturl.at/qMT07)

Youtube link: <https://youtu.be/eAe2CgFsvd4>

After submission of registration form, immediately joining link will be provided. All attendees will be provided with e-certificate upon submission of feedback form & e-assessment. The link for feedback form will be provided any time during webinar session.

Dr. Abubakar Salam Bawazir, Incharge Principal & President IIC YBCCPA.

Dr. Santosh Mokale, Vice Principal & vice President IIC YBCCPA.

Dr. Furquan Khan, Convener-IIC, Coordinator Impact Lecture Series, YBCCPA.

**Outcome:** The Impact Lecture series session I created awareness about various aspects of IPR. The students made aware the role and importance of IPR in pharmacy. The students came to know how to protect Innovation through IPR.

**Feedback:** The analysis of the feedback revealed the webinar was well appreciated by the participants and suggested to arrange more such sessions.

**Coordinated by:** All India Council of Technical Education (AICTE) and Ministry of Education's Innovation cell (MIC) and Institute's Innovation Council (IIC).

Dr. Furquan khan  
Assistant Professor,  
Y.B. Chavan College of Pharmacy.  
Coordinator, Impact Lecture Series I,  
Convener, Institutions Innovation Council (IIC)



## ACTIVITY REPORT

**Type of activity:** workshop

**Title of activity:** Workshop on Entrepreneurship and Innovation as Career Opportunity

**Objective of activity:** To create awareness among the students regarding entrepreneurship as a career option. Encourage Start-ups for establishment of companies and generating revenues by the way of technology marketing and development. To gain experience across the sectors of Incubation Centre management, Start-up Portfolio engagement and supporting innovation ecosystem, Business Development, Technology Transfer, project management & monitoring, people management skill, budgeting planning .To facilitate process of developing new business ventures and growing existing ones to gain competitive advantage and build strong sustainable business. To create outstanding product, strong brand or customer network. Identify talented youth and motivate them for entrepreneurial and innovation work.

**Name of associating organization**

**Date and time:** 27<sup>th</sup> November, 2021, 11:30 am

**Duration of activity:** 60 min

**Expenditure:** none

**Target students:** M.Pharm

**Mode of session:** offline

**Program type:** workshop

**Program theme:** Entrepreneurship and Innovation

**Start date and end date:** 27<sup>th</sup> November, 2021

**Mode of session delivery:** offline

**About activity:** To create awareness among the students regarding entrepreneurship as a career option. Encourage Start-ups for establishment of companies and generating revenues by the way of technology marketing and development. To gain experience across the sectors of Incubation

Centre management, Start-up Portfolio engagement and supporting innovation ecosystem, Business Development, Technology Transfer, project management & monitoring, people management skill, budgeting planning. To facilitate process of developing new business ventures and growing existing ones to gain competitive advantage and build strong sustainable business. To create outstanding product, strong brand or customer network. Identify talented youth and motivate them for entrepreneurship and innovation work. There were 45 student participants and 10 faculty members who attended the activity.

Seminar was delivered offline by

Mr. Amit Ranjan, Chief Executive Officer, AIC-BAMU Foundation,  
mob no: 9312427592

[CEO.aic@bamu.ac.in](mailto:CEO.aic@bamu.ac.in)

The flyer for the webinar is shown below:



The flyer is a dark blue rectangular graphic. At the top left is the 'TRUTH QUEST' logo. At the top center, it reads 'Dr. Rafiq Zakaria Campus, Maulana Azad Educational Trust's Y.B. Chavan College of Pharmacy, Aurangabad' with 'NAAC Accreditation "A" GRADE WITH 3.23 CGPA SCORE' below. At the top right is the 'Y.B. CHAVAN COLLEGE OF PHARMACY AURANGABAD' logo. The middle section has a light blue background with the title 'Workshop on Entrepreneurship and Innovation as Career Opportunity' and 'Organized by Institution's Innovation Council and Department of Quality Assurance'. The bottom section is dark blue with white text. It includes a 'Registration link' box on the left, a 'Speaker' box in the center, and a 'Venue' box on the right. At the very bottom, there are four names and titles: Dr. Rana Zainuddin (Activity Co-ordinator), Dr. J.N. Sangshetti (HOD, Department of Quality Assurance), Dr. Furquan Khan (Incharge IIC), and Dr. Abubakar Salam Bawazir (I/c Principal, President IIC).

**Dr. Rafiq Zakaria Campus**  
Maulana Azad Educational Trust's  
**Y.B. Chavan College of Pharmacy, Aurangabad**  
NAAC Accreditation "A" GRADE WITH 3.23 CGPA SCORE

**Workshop on**  
**Entrepreneurship and Innovation as Career Opportunity**  
Organized by  
Institution's Innovation Council and Department of Quality Assurance

**Speaker**  
Mr. Amit Ranjan  
Chief Executive Officer,  
AIC-BAMU Foundation

**Venue: YBCCP Seminar Hall**  
27<sup>th</sup> November, 2021  
11:30 am

**Registration link :**  
<https://forms.gle/pKLTtvic1MqAfjFx5>

Dr. Rana Zainuddin  
Activity Co-ordinator

Dr. J.N. Sangshetti  
HOD, Department of Quality Assurance

Dr. Furquan Khan  
Incharge IIC

Dr. Abubakar Salam Bawazir  
I/c Principal, President IIC

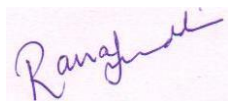
**Registration link:** <https://forms.gle/pKLTtvic1MqAfjFx5>



**Benefit in terms of learning:** Created awareness among the students regarding entrepreneurship as a career option. Encouraged Start-ups for establishment of companies and generating revenues by the way of technology marketing and development. Explained process of developing new business ventures and growing existing ones to gain competitive advantage and build strong sustainable business. Explained how to create outstanding product, strong brand or customer network.

**Feedback:** The feedback portrayed that the session was well appreciated and found useful for attendees and suggested to arrange more such activities in future.

**Activity Incharge:** Dr. Rana Zainuddin

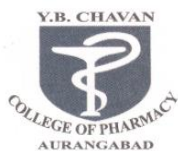


Activity Co-ordinator

Associate Professor

Y.B.Chavan College of Pharmacy, Aurangabad





## **Activity Report**

**Type of activity:** Seminar /Workshop

**Title of activity:** Seminar on Business Model Canvas

**Objective of activity** (15 words/100 characters): To enable the students to understand the concept of Business Model Canvas and its utility in establishment of a startup/ entrepreneurship. To use specific examples of failure and success in establishment of startups using the nine parameters on the Canvas.

**Name of the associating organization:** Associated with the CEO and Cofounder of Start-up Badnaam Chai (Mr Tushar Shinde)

**Date and time:** 20<sup>th</sup> May 2022 at 11.00am onwards

**Duration of the activity** (Minutes): 2 hrs.

**Expenditure Amount if any:** Rs 1000/-

**Target Students:** U.G and PG Pharmacy Graduates

**Mode of Session online/offline:** Offline (Auditorium Y B Chavan College of Pharmacy)

**Star performer Faculty:** --

**Star performer Student:** ---

**Program type:** Workshop/Seminar

**Program Theme:** Entrepreneurship/startup (Business Model Canvas)

**Start date & end date:** 20<sup>th</sup> May 2022

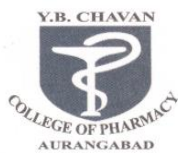
**Mode of session delivery:** Power point presentation-interactive offline session

**Quarter:** 1/2/3/4

**Number of Student participants:** 250

**Number of external participants:** 04

**Number of faculty participants:** 25



**Dr. Rafiq Zakaria Campus**  
**Maulana Azad Educational Trust's**  
**Y.B. CHAVAN COLLEGE OF PHARMACY**  
(B.Pharm, M.Pharm & Research Centre)

ISO 9001 - 2008 CERTIFIED | DTE Code - 2148 | NIRF - 2018 ALL INDIA RANK 34<sup>th</sup>

NAAC ACCREDITATION "A" GRADE WITH 3.23 CGPA SCORE

**About activity:** Aims and objectives The activity was arranged to make the participants understand the concept of Business Model Canvass and its utility in development of a Startup or new business. The participants also learnt through demonstrative practical approach how to use the Business Model Canvas.

**Scope of the activity:** Useful for UG and PG students, faculty members and aspirants wishing to go in for a Startup, the number of students were approximately 250 considering the total strength of B,Pharm Final year and Third year class and PG (M.Pharm) students. About 25 faculty members who attended the activity.

**Highlights:** Major points covered in the seminar/workshop included the various components of Business Model Canvas the flow through the canvas and the major points that need to be considered under each parameter. The points discussed were Know Your Customer First, What Are We Offering? Revenue पैसा कै सेकमाओगे? Distribution Channel - लोगो तक पोहोचोगेकै से? Relationships - यूज़र्सको खुश कै सेरखोगे? Key Activities? Key Resources? Key Partners? Cost Structure?

The seminar was conducted in a bilingual and interactive manner and was well appreciated by the participants.

The following eminent resource person delivered the Seminar and Interacted with the participants;


- Mr Tushar Shinde  
B.C.S (NIT Nagpur) Masters in AI & ML (IISC Bangalore), IBEP (European Innovation Academy, Doha, Qatar Unit)  
COE and Founder  
Badnaam Chai (Startup)  
Aurangabad, Maharashtra, India  
Mobile/WhatsApp: 9404434273

The flyer for the webinar is shown below:



Y.B. CHAVAN  
COLLEGE OF PHARMACY  
AURANGABAD

Dr. Rafiq Zakaria Campus  
Maulana Azad Educational Trust's  
Y.B. Chavan College of Pharmacy, Aurangabad, M.S.




INSTITUTION'S  
INNOVATION  
COUNCIL  
(Ministry of HRD Initiative)

# SEMINAR


## BUSINESS MODEL CANVAS

ON : 20TH MAY, 2022 | 11 AM  
VENUE: YBCCP AUDITORIUM  
CONTACT: 0240-2381129 | ybccpa@gmail.com





SPEAKER: TUSHAR SHINDE  
FOUNDER AND CEO,  
BADNAAM CHAI



**ORGANIZING COMMITTEE:**

DR. FURQUAN KHAN (CONVENER IIC)	DR. M.H DEGHAN (IQAC COORDINATOR)	DR. ABUBAKAR S. BAWAZIR (I/C PRINCIPAL, PRESIDENT IIC)
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**Session link (in case of Seminar/webinar/workshop):** <https://youtu.be/1IeunQlNy84>

Video url uploaded on IIC YouTube channel (in case of Seminar/webinar/workshop/field visit):

Benefit in terms of learning/skill/knowledge obtained (20 words/150 Characters): The students benefited due to the practical approach in understanding the utility of Business Model Canvas in Startup and new Business development.

**Feedback:** A positive feed back was received by the participants as well as from the resource person.

Signature

Dr Dehghan M H

Activity Incharge

Signature

Dr Furquan khan

IIC Incharge

Signature

Dr Abubakar Bawazir

I/C Principal, President IIC